



A STUDY ON HEALTHCARE SERVICES MANAGEMENT FOR MULTI-SPECIALITY CANCER HOSPITALS IN INDIA WITH REFERENCE TO MAHARASHTRA

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Abstract:

Healthcare Management is one of the most rapidly evolving sectors in the marketplace in the current scenario. New hospitals are coming across the country and several corporate are also venturing into healthcare and hospital industry. In many ways, healthcare management is a "hidden" career. When we think of a hospital or a clinic, we tend to think of physicians, nurses, and other caregivers. The myriad of people who work in the organizations that support health services delivery organizations, like insurance and managed care companies and government policymaking and regulatory agencies, are even more invisible and are not who we think of when we hear the phrase "health services." Health systems management ensures that specific outcomes are attained, that departments within a health facility are running smoothly, that the right people are in the right jobs that people know what is expected of them, that resources are used efficiently and that all departments are working towards a common goal. In India currently cancer patient & doctor ratio is 1 doctor for 2000 patient. If we manage cancer patient then every cancer patient can get effective treatment. So this research paper shield the light on how can we manage cancer hospital. For this research paper primary data is collected from respective hospital and cancer patient.

Keywords: Health Services, Hospital Management, Cancer, Cancer Hospital, Health Sector.

Introduction:

Health care service is one of the fast growing and revenue generating system in and outside India. In India, the contribution of the health care industry for the GDP is tremendous. Health care industry is one of the fast growing industries in the world, adopting the system and technology for the quality improvement in health care service and for enhanced customer satisfaction. Evidence-based practice is the 'conscientious, explicit and judicious use of current best evidence in making decisions about the care of individual patients. There is increasing recognition of gaps between best scientific evidence and clinical practice in many fields of healthcare. This Study based on primary data collected from sample. It has been estimated that up to 40% of patients fail to receive treatments shown to be effective, while 20% to 25% receive treatments that are not needed, or potentially harmful. Reducing the gap between best evidence and clinical practice is associated with reductions in patient morbidity and mortality, and reduced healthcare costs. In the past ten years, increasing attention has been directed to addressing barriers to the translation of research into clinical practice to improve patient outcomes.

Statement of the problem:

Service sectors are playing an important for the development of any nation. Service sectors includes banking,